



## Note from Carolyn

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Dear Subscriber,

Nostalgia has set in. It started earlier this year when I saw a movie about a shop in San Francisco that repaired and sold old typewriters. This week I saw *The Post*. I could almost smell the printer's ink. And the longing I felt for renewed respect for what the press does for our democracy was palpable.

Then only a few days later I received a copy of a book called [\*Stop the Press: How the Mormon Church Tried to Silence the Salt Lake Tribune\*](#) by an old pal of mine in every sense of the word—James W. Ure. We both started learning our craft as “reporters” for our high school newspaper, *The Thunderbolt*, an apt name for a bunch of young muckraking journalism apprentices bent on making out school (the world, to us!) a better place. It happened to be nonfiction published by Prometheus about the newspaper that gave me my first professional job in journalism, *The Salt Lake Tribune*. Its crack marketing department had dubbed it “A Great Pulitzer Prize Winning Newspaper” for its coverage of a devastating earthquake in Alaska in the 1950s. Jim's book is about, in spite of the US separation of church and state, tried to silence its voice which was probably the only alternative voice in the State of Utah—a contrarian voice in a state where conservatism ruled and the newspaper they own, *The Deseret News*, is under their jurisdiction.

Those readers who happen to be conservative may think that is not a problem. Newspapering is a business, after all, and in a capitalist society, businesses are competitive. Some win, some lose. If they aren't journalists or lawyers or constitutionalists they may not be familiar with the First Amendment.

However, I think they should be just as devout about protecting both power and the freedom of the press as I am, because all of us are writers. As writers, we all enjoy the protections of that amendment. We can choose to write what we want. Put our opinions in a book or on the web—from academic studies to erotica if we so choose. We can rant. Do satire (which I was once told by a British journalists Americans don't really understand!). Say exactly what we think about anyone as long as they are public figures or can prove that what we are saying is fact and not libelous. That is why Michael Wolf's new book, *Fire and Fury*, is supported by its reputable publisher, Henry Holt. And despite their distribution boobos, it sold out in its first and second days on bookstores' shelves. According to *Publishes' Weekly*, it was the “hottest book of the year.” To their credit, Holt is standing by its author in spite of the political kerfuffle and printing as many books and shipping them as fast as they can to fill their orders for one million books. If they are smart—will print using digital presses as well as offset so they miss as few sales as possible.

Perhaps the longing I feel for the days when Wolf's right to report a story he feels the public should know can never be universal. But I hope writers everywhere (and readers who benefit from the choices available because of this freedom) will stand up for Michael—and my friend Jim. For their right to write, so to speak. Regardless of whether their beliefs—political, religious, or gender-related may be. Freedom has always been something that runs both upstream and downstream. When we shut freedom down, we may suffer when someone who agrees with us no longer has that right or when the tables turn and we are the ones being shut down

Happy writing, editing and promoting in 2018,  
Carolyn Howard-Johnson,  
<http://HowToDoltFrugally.com>

**PS:** You may notice that I have gone back to my original format. I am sorry to lose Samanthi Fernando's beautiful design, but it was just too time consuming for me.

**PPS:** Have you done a search on the Walmart site for your book? Authors are telling me that their Createspace-printed books have been appearing there with no extra effort on their part. In the past—even before Createspace—I have found my books magically appearing in sites as varied as Harvard’s bookstore and Costco. If you find your book on one of these sites, check to see if the buy page needs any special attention from you—like the addition of reader reviews as suggested in [How to Get Great Book Reviews Frugally and Ethically](#).

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💡 **TIP** Here is the link for the page on my Web Site that lists some of my favorite accessible contests, an article on using contests, and more. <http://howtodoitfrugally.com/contests.htm>.

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## Resources for Networking Mysteries on Facebook

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👉 I have written a Back to Literature column for MyShelf.com run by Brenda Weeaks for years. Occasionally she asks her reviewers and columnists to do a bit of networking for her. Here are a few links that will help you do the same if your work fits into any of these categories. I am hoping Brenda will begin to do a column like this for *me*! If so, I'll have new lists for other genres soon! Just a reminder: Hang out a bit and interact before you post reviews, synopses for your books, etc. And if you find you connect well with any of the groups, be sure to return Brenda’s favor and mention <http://myshelf.com> as a place where they can find more reading in the genres they love.

Here’s where you can discover Facebook groups for your genre:

<https://www.facebook.com/groups/?category=discover>

Here are groups interested in mysteries:

<https://www.facebook.com/groups/726103940858234/>

<https://www.facebook.com/groups/649324675235912/>

<https://www.facebook.com/groups/734508443309152/>

<https://www.facebook.com/groups/452670518248659/>

<https://www.facebook.com/groups/411905245685888/>

<https://www.facebook.com/groups/454469831319983/>

<https://www.facebook.com/groups/170170699796894/>

Food Mysteries

<https://www.facebook.com/groups/DeliciousMysteries/>

Pet mysteries

<https://www.facebook.com/groups/NoseForTrouble/>

<https://www.facebook.com/groups/dorothy/>

<https://www.facebook.com/groups/428723763963797/>

<https://www.facebook.com/groups/6187961084/>

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💡 **RESOURCE** I love grammar guru June Casagrande's new book [The best punctuation book. Period.](#) (<http://bit.ly/PunctuationBook>) because it covers a little about style choices, too. I also like it because it covers some things rarely addressed like slashes and backslashes we're seeing more of these days and single quotation marks (which are often misused). It makes a fine companion to my [The Frugal Editor](#) that tackles punctuation along with formatting, the editing process, choosing a great editor, and even formatting directions for uploading an e- book to Kindle found in the Appendix.



## Opportunities



🔑 How would you like to conduct an interview with B. Lynn Goodwin the author of *Never Too Late: From Wannabe to Wife at 62*? Here's a quick summary of her self-help memoir:

How does a 62-year-old woman who's never been married find happiness with a two-time widower seeking his third wife on . . . Craigslist!? Does she throw caution to the wind and relinquish her freedom, or should she take a crash course in compromises? Author B. Lynn Goodwin tells all and more in *Never Too Late*. How she was attracted to Richard's clear expectations, his honesty, and his incredible openness. She'd never met anyone like him. Would she recognize love if it knocked on her heart? And could an educated woman be happy moving into a blue-collar world? Whether you've been single forever, are trapped in an unhappy marriage, or you're simply curious, you'll find secrets to a happy marriage in *Never Too Late*.

Want to know more or to do the interview? Let Carolyn Howard-Johnson know, and she'll put you in touch with me, or e-mail me directly at Lgood67334 at Comcast dot net.

How do you stand out so that you'll be the one she chooses?

1. Read the summary at [https://www.amazon.com/Never-Too-Late-Wannabe-Wife/dp/1633936082/ref=tmm\\_pap\\_swatch\\_0?\\_encoding=UTF8&qid=1511161467&sr=1-1](https://www.amazon.com/Never-Too-Late-Wannabe-Wife/dp/1633936082/ref=tmm_pap_swatch_0?_encoding=UTF8&qid=1511161467&sr=1-1).
2. Write a sentence or two telling why you'd like to do this interview or suggest a question or two you'd like answered.
3. Bonus points for offering to review the book and post it on Amazon, Goodreads, and Barnes and Noble.
4. Bonus points for offering to share the interview on your blog.
5. Bonus points for suggesting the book to your book club.

Note from Carolyn. Doing interviews is a great networking tool, especially with people like Lynn who is Managing Editor of [www.writeradvice.com](http://www.writeradvice.com). She is also author of *Talent and You Want Me to Do WHAT? Journaling for Caregivers* at [blynngoodwin.com](http://blynngoodwin.com). Her latest, *Never Too Late: From Wannabe to Wife at 62* is now available at [Never Too Late: From Wannabe to Wife at 62: B Lynn Goodwin: 9781633936089: Amazon.com: Books](#)

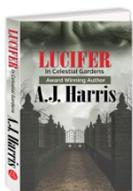


💡 **RESOURCE** Are you confused about how to credit facts or quotes when you write articles or nonfiction? Check out my *Frugal, Smart and Tuned-In Editor* blog: <http://thefrugaleditor.blogspot.com/2010/10/q-la-ann-landers-academic-accreditation.html> or the new edition of *The Frugal Book Promoter*, [www.bit.ly/FrugalBookPromo](http://www.bit.ly/FrugalBookPromo). Most new writers are under the impression that that they always have to get permission to print a quote. This makes writing an article needlessly onerous. See guidelines in [The Frugal Editor](#), too. My [How To Get Great Book Reviews Frugally and Ethically: The ins and outs of using free reviews to build and sustain a writing career](#) also makes it clear that how and when to credit

excerpts from reviews.

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## Author Successes



🌟 A.J. Harris published his eighth novel, *Lucifer in Celestial Gardens*. The *Santa Barbara News* gave him a full page spread in their life style section and Channel 3 interviewed both him and his wife, Yetta. Harris also finished writing a one-act play that will be performed in Santa Barbara in March. Learn more at [WWW.Murdermysterypress.com](http://WWW.Murdermysterypress.com).

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💡 **RESOURCE** No author ever knows enough about editing—even the ones who can afford top editors. It's the reason I have *The Frugal, Smart, and Tuned-In Editor* blog. And I pester you only about once a month with (usually) very short observations and tips that will make a better publisher of you—and a better partner with your editor. <http://thefrugaleditor.blogspot.com>.

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Guest Feature:

## Everything You Need to Know About Producing Your Own Audio Book

👉 This just in from my guest blogger and longtime SharingwithWriters Newsletter subscriber, Marlan Warren, a novelist with a published e-book on Amazon, and an actor with voiceover experience, I want to create an audiobook for distribution. In researching, I've found lots of info just by Googling "How to Create an Audiobook." Below are links to the sites I found most helpful. I'm most interested in DIY and free (or almost free).

NUTSHELL SUMMARY:

THINGS TO WATCH OUT FOR: Audiobook Road can be thorny with "producers" who want to talk a gullible author into spending a fortune on producing a product that may have little return on the investment. Sound quality may not be great, even if the producer is well known.

The good news? Audiobooks are cheap to make.

The other news? Audiobooks are fun, but tedious work.

DIY RECORDING: You'll need a super quiet room (carpeted floor, padded walls are preferred); a USB mic that plugs directly into computer or tablet; Download Audacity (free, easy to use digital audio editor and recorder for Windows, Mac, etc.). There is a lot of tech stuff to know in terms of which volume levels are acceptable; how far away from the mic your mouth should be; marking pauses in your manuscript before you read, etc. Also keeping the files organized, etc.

STEP BY STEP DIY DEMO BY ROB DIRCKS: HOW TO RECORD YOUR AUDIOBOOK:

<http://robdircks.com/yes-you-can-record-your-own-audiobook-heres-how/>

ACX: Several services offer Audiobook Creation and Distribution Platforms. ACX (Amazon) is the most prominent. If you register your published-on-Amazon book with them to find an Audiobook producer, those producers do not come cheap. Although some offer authors a "Royalty Share" option (less or no money up front). Be advised the audiobook quality varies. They publish and distribute your audiobook on Amazon's AUDIBLE.

CD BABY: One author went a different route entirely: producing an audiobook that is more like a radio play (5 years in the making), and offers it on CD Baby under "Spoken Word" in their Music Category. He's stated that success depends on how well you publicize it via social media and

your fan base. But CD Baby passes on 91% profit to the author/producer. Plus, he says you can get them easily on the phone (unlike Amazon).

LINKS TO INVESTIGATE:

ACX (Amazon Platform):

[http://audible-acx.custhelp.com/app/answers/detail/a\\_id/6605/~how-do-i-join-acx%3F](http://audible-acx.custhelp.com/app/answers/detail/a_id/6605/~how-do-i-join-acx%3F)

ACX Production Advice and Helpful Hints:

<https://blog.acx.com/tag/production-advice/>

AUDACITY (Free, easy to use digital audio editor and recorder download for Windows, Mac, etc.):

<http://www.audacityteam.org/>

JANE FRIEDMAN'S BLOG (RE ACX ALTERNATIVE)

<https://www.janefriedman.com/listenup-acx-alternative/>

GUEST BLOGGER ON JANE FRIEDMAN'S BLOG WHO WENT WITH CD BABY:

<https://www.janefriedman.com/acx-alternative-2/>. Here is a quotation regarding PR Power from this guest post:

"You might wonder about the "wide" exposure that comes with having something on Audible. To that, I would say that our fan bases are our exposure—the incredibly amazing people who follow us on Twitter, who like us on Facebook, who join our mailing lists, and who hound us for our next release dates. And they don't care if you point them to Audible, CD Baby, or a shed in your backyard. If they follow you, if you're fair to them, and if you reward them with quality material, they'll make the purchase."

LISTEN UP AUDIO BOOKS SERVICE:

I include this not as a recommendation, but because it gives an idea of the expense involved.

<http://listenupaudiobooks.com/>

"ListenUp is a full-service audiobook solution. We give every author and small publisher the same service we give to our big clients. That means a dedicated casting director, choice of narrators, professional studio recording with a trained engineer, a full edit and final mastering according to Audible standards. Authors have the option to use us for distribution or do it themselves. And we're creating new marketing solutions.

And with us, you can call up and talk to us about what you want. There are a lot of different ways to go about creating and distributing audio and we're open to exploring all of them. Our standard rate is \$450 per finished hour of audio. That's for a book with one narrator. To estimate how much a book will cost, figure a narrator reads about 10,000 words an hour. So a 70,000 word book will be approximately 7 hours long, or \$3,150."

AUTHORS REPUBLIC: Authors Republic is an audiobook publisher/distributor that evaluates your *already completed audiobook* to see if it is right for its 30 major retailer buyers. If AR accepts it, you get 70 percent of the sales proceeds. Monthly payments. Sales records displayed for you to track easily.

<http://authorsrepublic.com>

<http://authorsrepublic.com/create>

NY BOOK EDITORS WEBSITE (Helpful Info for Beginners)

<https://nybookeditors.com/2017/12/tips-for-turning-your-novel-into-an-audiobook/>

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Marlan Warren is a publicist, as well as a published novelist and produced playwright. Her PR services can be found on Midwest Book Review's "Trusted Publicist" and Linked In's "Top Publicists" lists. For more info: <http://bookpublicitybymarlan.blogspot.com>



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booklet (only \$6.95). The perfect giftlet for nonfiction and even some fiction writers. Find it at <http://bit.ly/BookProposals>

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## Q&A a la Ann Landers

## Basics for Writing Interviews

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QUESTION: I'm a new author and have been asked to do interviews for a pretty high-powered blog and don't want to embarrass myself. Do you have any guidelines for me?

ANSWER: One of the things I notice about really great interviews is that the question and answers are short. And when I am asked to do interviews, the interviewer often suggests short answers and sometimes gives me a preferred word count for my answers.

When I was writing for a newspaper back in the dark ages I learned that it is an editor's privilege—in fact her duty—to edit interviews and other material like wedding stories submitted to media. I don't do interviews for my blogs, but if I did, I'd tactfully—gently—let the interviewee know that I might need to edit it for style purposes or length. That way, they aren't surprised when they see interview answers that aren't exactly what they submitted. In many cases, they should be grateful that we caught some typographical or grammatical faux pas.

Another thing. This comes straight from my journalism classes: When we're wearing a journalism hat, we aren't required to let an interviewee (or informant) review, check, or otherwise monitor what we have written. We have a free press. So, you aren't obligated to run what you have written by your interviewee. You may *choose* to ask them to check for accuracy.

Check out *Time* magazine's interviews. They're usually on their back page and they aim at information, but also try for a little spice, humor, or originality of language—even controversy. Your blogger will appreciate it if you can come up with an image that they might use, too. And it will always benefit you if you add your own short bio or credit line. It will save your editor work. Be aware, though. She may do some editing of her own on it and it's her right not to use it at all as long as she credits you with a byline.

Best,  
Carolyn

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💡 **RESOURCE** My review blog is my gift to authors. It's a place for you to honor authors and books you've loved with a review. It's a place to recycle the review of your own book, the one you love most. It's free. Submission guidelines are in the left column at [www.TheNewBookReview.blogspot.com](http://www.TheNewBookReview.blogspot.com).

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## Tips

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✅ You know I believe in borrowing (stealing) marketing ideas from successful authors. Well, a Saturday Night Live comedian may have borrowed my advice to use articles and excerpts to promote her new book. Read about it at the Insecure Writers Support Group blog and borrow it from her (and me!) here: <http://www.insecurewriterssupportgroup.com/2018/01/carolyn-howard-johnson-says-promote.html> Using this idea costs nothing and may actually earn you extra money!

✅ For a review of the major website builders, including video guides to the most popular go to <https://www.theblogstarter.com/website-builders>. Scott Chos also offers a page of resources at <https://www.theblogstarter.com/resources/>.

✔ Maybe you don't need this information on extending the life of the battery on your phone, but I sure did! <http://eternallysunny.com/smartphone-charging-hacks/?pas=1&as=703aol>

✔ Did you know that you can buy a batch of ads on AskDavid.com (or get them free if you are running a Kindle free promotion)? But better still, you can keep getting freebies when you are active in his retweet program (a great way to extend the exposure of your book's pitch and cover virally!) One of my favorite ways to get additional freebies is to retweet David's little tweet reminders about topics related to his authors' work. Instead of choosing retweet, choose the tweet quote and add a little message to your fellow author. You make a tweeting friend and your new free ads accumulate quickly!

✔ These are very useful resources for you to use when you send media releases or queries from Jim Cox, Editor-in-Chief at Midwest Book Review. He says: "Here is a link that will give you access to a wealth of contact information regarding [Wisconsin public libraries](#) and here is a link that will give you access to a wealth of contact information regarding [academic libraries in Wisconsin](#)."

✔ Amazon's One-Stop-Ebook Shop helps authors and readers alike! A SWW subscriber says, "Did you know you can have your readers buy your e-books from Kindle, even if they don't own a Kindle reader? Just have them go to any Kindle book page look for the buy options. They will find a widget there offering a free app to make their download easy in any format. Or they can just choose Kindle. After that, the site gives you several options or platforms for that book so to buy the e-book. ~ Submitted by Patricia Fry, author of the Klepto Cat Mystery series. First in the series is Catnapped, <http://amzn.to/14Ock0W>. If you pass along the word to your readers, you may make it easier on them and you may sell more books!



💡 **RESOURCES** Frugal. Free is always frugal. It's my Resources for Writers pages at <http://bit.ly/CarolynsResources4Writers>. Browse for tips on every page, read how-to articles, and get lists and other resources you really cannot do without!



## Accessible Contests

🏆 Look for contests that offer extra benefits for entering. That might include a year's subscription to their journal, a review at no additional cost on a review website, a permanent listing of the award winners on their website, or a few copies of the anthology or journal your work will appear in. Cash prizes are nice, but not everything. Avoid the ones that seem to be lures to get to you to attend their expensive award banquets or buy their anthology. One of my favorite websites for finding reputable contests is [WinningWriters.com](#) because they vet the contests they include in their newsletter and on their site. Disclaimer: I love it so much I support their contest, #NorthStreetBookPrize, for unpublished memoirs and novels.



💡 **TIP** I recently heard from a friend who very nearly missed the wonderful news that her children's book had won a contest because the contest administrators didn't notify her. When she discovered it, she also discovered that they publicly announced that they don't notify their winners. That's just plain rude—and cheap! And they miss an opportunity to spread the good news for the winners and get great exposure for themselves. And that's just plain stupid. Contests are important for marketing our books, but it behooves us to be ultra careful about which ones we enter. Once you win, check the index of your copy of The Frugal Book Promoter for ways you can let the world know about your achievement! Look under keywords like "awards" to make sure you find all pertinent entries.



## On Poetry



🌹 Frontier Announces 2018 Contest Calendar: "Take a peek at what's in store for you in 2018. Here we have [compiled a list of all our contests, awards, our New Voices, and fellowships](#) we have on the docket for the entire year. We pride ourselves on always paying our poets for all content you see on our website, and paying our contest and award winners meaningful prizes to be able to continue perfecting their craft."



🌹 Here's a gift to SharingwithWriters newsletter subscribers from Samantha Fernando's Starsafire Poems – It's her gift to you for Valentine's and to start the new year with love. Go to <http://starsafire.starrayz.com/wordpress/books/companion/>

Samanthi says, "This eBook is FREE to read and enjoy. If you like the poems please submit a review for me using the button on the webpage. Love, SF"

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💡 **ADVERTISING** My great cover designer for the HowToDoltFrugally series of books for writers has a gift for you. He says, "My free posters feature the ampersand as fun & fabulous art. A new edition is released each month. Each is entirely different, creatively & professionally designed, & each is associated with the ampersand & by extension, our love of writing. Each comes with directions for printing, & framing to make each into a keepsake. To subscribe and view all Chaz's past poster designs go to: <http://amperart.com> By now he has covered so many themes, one is sure to be perfect for you or a friend.

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#### [An Itty-Bitty Column on Writing](#)

#### **When You Can't Get to Z**

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**By Mindy Phillips Lawrence**

On December 28, 2017, the writing world lost detective novelist Sue Grafton. I met her once and she was as real as they come. A native of Kentucky, she still had the brogue and tons of energy. As cancer took its toll, I'm sure that energy waned and left her unable to continue her last book—Z is for Zero. According to her family, it will never be written by anyone. The series almost fittingly ends at Y is for Yesterday.

When you have an idea for a book series, you don't think about whether or not you will be able to finish it. You start. You map out what you are planning to say in each book and begin with the first one hoping it properly expands into the second. You don't worry about the outcome of a third or fourth book when you are starting on book one. You should have a plan for what the outcome will be if you can't continue, but that's not a negative. It's just good business.

It's the time to begin. Write every day. Start, if you must, with a page a day until you have 365 pages at the end of this year. Do more than one page if you can. Three a day would be super. Don't look back. Don't look ahead. Look at the page in front of you. Stretch your mind from A to Z.

#### LINKS

Sue Grafton Dies

<https://www.nytimes.com/2017/12/29/obituaries/sue-grafton-dies-best-selling-mystery-author.html>

A Conversation with Sue Grafton

<https://www.writerswrite.com/journal/oct99/a-conversation-with-sue-grafton-10991>

Writing a Series

<https://writersedit.com/fiction-writing/ultimate-guide-how-to-write-a-series/>

Planning a Book Series

<https://nybookeditors.com/2016/11/plan-book-series/>

7 Tips on Writing a Book Series

<http://blog.janicehardy.com/2013/08/7-tips-on-writing-series.html>

## LINKS

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Mindy Phillips Lawrence is a writer and artist based in Springfield, Missouri. She worked for the State of Missouri for over 24 years and has now retired to her sumptuous home office where she's writing, doing calligraphy, and assembling a book based on the best of her Itty-Bitty columns that first appeared in this SharingwithWriters newsletter.

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💡 **ADVERTISING** I have a series of retail books that authors could benefit from. The reason? Authors are retailers, too. They must sell their books. But [A Retailer's Guide to In-Store Promotion](#) will be especially valuable because it gives authors insight on how to convince retail outlets that a partnership (like a book signing, workshop or seminar) will benefit their bottom line. Find more about the whole series at [www.howtodoitfrugally.com/retailers\\_books.htm](http://www.howtodoitfrugally.com/retailers_books.htm)  
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## Carolyn's Appearances and Teaching

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📖 Note: I am cutting back on writing conference presentations to only four or five a year so I will have more time to write, so if you have a favorite conference, please recommend me. Your recommendation will help me know which ones to choose. Find information on my experience and on my website at [http://howtodoitfrugally.com/speaking\\_&\\_judging1.htm](http://howtodoitfrugally.com/speaking_&_judging1.htm).

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💡 **RESOURCES** Find info on entering contests and some of my favorite, accessible contests in the Writers Resources section of my Web site's myriad of writer helps at <http://www.howtodoitfrugally.com/contests.htm>.  
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## Wordstuff™

### Something to Make Writers Smile

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😊 These quotations were submitted by subscriber [Author Grace Allison](#). She borrowed some from <http://www.funny-jokes-quotes-sayings.com/> and I know you'll find a few that make you laugh. So, scroll down every issue to check it out!

Valentine's Day reminder for men: Do not give her anything that has a plug. Also do not pre-taste the chocolates.

- Dave Barry

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💡 **ADVERTISING** Needing something more meaningful for the celebrations in your life? Something that stays within your budget? Check out [Cherished Pulse](#) (\$6.95) for someone you love. Try [Imagining the Future: Ruminations on Fathers and Other Masculine Apparitions](#) for the men in your life. Sure, they like fusses made over them, too! (\$6.95). [She Wore Emerald Then](#) (\$12.95), for mothers and other women; [Deeper in the Pond](#), for the feminists in your life— both men and women (\$6.95); and [Blooming Red](#), to use as Christmas cards or incidental holiday gifts. And ask about my special price on chapbook/cards purchased in bulk at [HoJoNews@AOL.com](mailto:HoJoNews@AOL.com). All these chapbooks are from the Celebration Series of poetry from Magdalena Ball and me. You also will find an entry intended to please the tree-huggers in your social circle. [Sublime Planet](#) celebrates the universe and Earth Day. Proceeds go to World Wild Life Fund. And you'll find my take on making the world a better place in my newest poetry book, [Imperfect Echoes](#).

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## ■ Essential Book and Record Keeping:

This is the place to share with others and learn from others.

Although I do attempt to verify information used within this newsletter's pages, *Sharing with Writers* does not guarantee entities or information. Subscribers should research resources.

To submit information articles, tips or other information, e-mail Carolyn at [HoJoNews@AOL.com](mailto:HoJoNews@AOL.com) Please put "Submission: Sharing with Writers" in the subject line.

If you do not care to receive this newsletter, send an e-mail to [HoJoNews@AOL.com](mailto:HoJoNews@AOL.com) -with "Unsubscribe" in the subject line, but please, please don't tell me you've given up writing or promoting! It makes me sad.

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Please pass this newsletter to friends or e-groups. It needn't be pasted in its complete form, but please credit this newsletter, and the individual contributors with anything you snip and paste.

## Ordering Information

### The multi award-winning HowToDoItFrugally Series for Writers



*Frugal Book Promoter: How to Do What Your Publisher Won't*

Order as a paperback or e-book:

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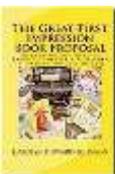


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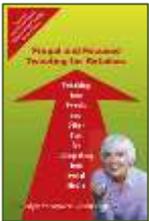
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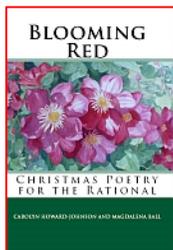
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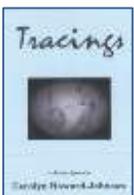


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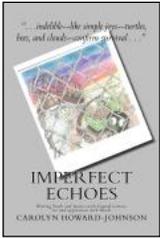
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